

132/8

(97)

(7134)

MS(H)
to see ^{SB} 13/8

REVISION OF LEAFLET " AIDS AND HOW IT CONCERNS BLOOD DONORS "

1. I attach a submission from _____ which seeks Ministers' agreement to the revision of the current AIDS leaflet. I agree with the action recommended in paragraph 10.

2. In addition, Ministers may wish to know that we are likely to require up to 1,500,000 leaflets which can be printed at a cost of approximately £15,000. This can be met from within Information Division's budget in the current financial year, although this is likely to lead to the postponement of more routine publicity in relation to the National Blood Transfusion Service. Officials believe, however, that it is vital that the AIDS leaflet should be reproduced and that it should be accorded this priority.

HS1
Room 1209 Han hse
Ext 3518

10 August 1984

cc 1